

Sustainable South Brent

Young Adult Ambassadors



Young Adult Ambassadors

- **Who:** Young Adult Ambassadors (YAA ;-) up to 8 ambassadors aged between 16 and 25. A Link Trustee will be appointed.
- **Why:** widening participation - to feed ideas and priorities from young adults to trustees for dissemination and action within new and existing projects; to encourage events geared towards younger demographic.
- **What:** YAA meet separately at least four times per year, and then join trustees meetings at least four times per year for an 'ideas from the YAA' slot during trustee meetings.

Young Adult Ambassadors

How: Appointments made by trustees via YAA application form which should include:

- Questions around what motivates applicants and what they feel they could offer;
- Invitation to make suggestions for events/projects - outlining how those ideas relate to SSB aims and objectives.

Young Adult Ambassadors

What's in it for YAAs?

- The chance to give voice to and act upon environmental concern;
- confidence- and self-esteem building;
- skills and CV development;
- peer group camaraderie and events;
- increased social cohesion and well-being;
- 'active hope'.

Young Adult Ambassadors

What's in it for SSB?

- Widening participation;
- opportunity to learn from those who will be most impacted by climate change and other issues of sustainability;
- ensuring SSB activities relate to the wider community;
- long-term viability of SSB.



Young Adult Ambassadors

- These are early days in the development of the YAA scheme and details are far from 'set in stone';
- All we would like to achieve this evening at the AGM is to ask members to vote for or against SSB trialling this type of YAA scheme in 2021.

Thank you

Sustainable South Brent

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